

## CLAIMS

5/1

1 1. A method in a computer system for bidding on auctions, the method  
2 comprising:  
3 receiving an indication of a plurality of auctions;  
4 receiving an indication of a bidding technique to apply to the indicated  
5 auctions; and  
6 participating in some of the indicated auctions in accordance with the indicated  
7 bidding technique.

1 2. The method of claim 1 wherein the bidding technique includes placing a  
2 bid at the auction with the lowest current bid whenever being outbid.

1 3. The method of claim 1 wherein the bidding technique includes placing a  
2 bid at more than one of the plurality of auctions so that multiple bids are pending  
3 simultaneously.

1 4. The method of claim 3 wherein the number of bids to place corresponds  
2 to the number of auctions that is desired to be won.

1 5. The method of claim 1 wherein the bidding technique includes bidding  
2 at an auction only after winning another auction.

1 6. The method of claim 1 wherein the bidding technique includes bidding  
2 at an auction until reaching a maximum bid and then bidding at multiple auctions so that  
3 multiple bids are pending simultaneously.

1 7. The method of claim 1 wherein the bidding technique includes bidding  
2 at an auction only after winning another auction.

1           8.     The method of claim 1 wherein the bidding technique includes a  
2 combination of placing a bid at the auction with the lowest current bid whenever being  
3 outbid, bidding at a first auction until reaching a maximum bid and then bidding on a second  
4 auction, and bidding at a second auction only after winning a first auction.

1           9.     The method of claim 1 wherein the bidding technique includes not  
2 bidding on an auction when the current bid of that auction exceeds a maximum bid.

1           10.    A method in a computer system for inputting multiple auction bidding  
2 requirements, the method comprising:  
3                receiving an indication of a plurality of auctions; and  
4                receiving an indication of a bidding technique to apply to the indicated  
5 auctions.

1           11.    The method of claim 10 including receiving an indication of a maximum  
2 bid for an auction.

1           12.    The method of claim 10 wherein the bidding technique includes winning  
2 at most a certain number of the auctions at the lowest price.

1           13.    The method of claim 10 wherein the bidding technique includes bidding  
2 at an auction only after winning another auction.

1           14.    The method of claim 10 wherein the bidding technique includes, in  
2 response to winning an auction bidding, at multiple auctions so that multiple bids are  
3 pending simultaneously.

1           15.    The method of claim 10 wherein the bidding technique includes bidding  
2 at an auction only after losing another auction.



1           24.    The computer system of claim 22 wherein the bidding plan indicates to  
2 win at no more than a certain number of auctions.

1           25.    The computer system of claim 22 wherein the bidding plan indicates to  
2 bid at an auction until reaching a maximum bid amount and then bidding at another auction.

1           26.    The computer system of claim 22 wherein the bidding plan indicates to  
2 bid at an auction until reaching a maximum bid amount and then bidding at multiple  
3 auctions.

1           27.    The computer system of claim 22 wherein the bidding plan indicates to,  
2 upon winning a certain number of auctions; bid at that certain number of other auctions.

1           28.    The computer system of claim 22 wherein the bidding plan indicates to  
2 bid at an auction only if a condition relating to another auction is satisfied.

1           29.    The computer system of claim 28 wherein the condition is winning the  
2 auction.

1           30.    The computer system of claim 28 wherein the condition is losing the  
2 auction.

1           31.    The computer system of claim 28 wherein the condition is when the  
2 bidding at the auction exceeds a maximum price.

1           32.    The computer system of claim 22 wherein the multiple auctions are  
2 conducted by different entities.

1 33. A computer system for bidding on auctions, the system comprising:  
2 means for receiving a bidding plan that specifies to bid at multiple auctions;  
3 and  
4 means for placing bid on auctions in accordance with the bidding plan.

1 34. The computer system of claim 33 wherein the bidding plan indicates to  
2 place a bid at the auction with the lowest current bid whenever being outbid.

1 35. The computer system of claim 33 wherein the bidding plan indicates to  
2 bid at an auction only if a condition relating to another auction is satisfied.

1 36. The computer system of claim 35 wherein the condition is winning the  
2 auction.

1 37. The computer system of claim 35 wherein the condition is losing the  
2 auction.

1 38. The computer system of claim 35 wherein the condition is when the  
2 bidding at the auction exceeds a maximum price.

1 39. The computer system of claim 33 wherein the multiple auctions are  
2 conducted by different entities.

1 40. A computer-readable medium containing instructions for controlling a  
2 computer system to bid at auctions, by a method comprising:  
3 receiving an indication of a plurality of auctions;  
4 receiving an indication of a bidding technique to apply to the indicated  
5 auctions; and  
6 participating in some of the indicated auctions in accordance with the indicated  
7 bidding technique.

1           41.    The computer-readable medium of claim 40 wherein the bidding  
2 technique indicates to place a bid at the auction with the lowest current bid whenever being  
3 outbid.

1           42.    The computer-readable medium of claim 40 wherein the bidding  
2 technique indicates to bid at an auction only if a condition relating to another auction is  
3 satisfied.

1           43.    The computer-readable medium of claim 42 wherein the condition is  
2 winning the auction.

1           44.    The computer-readable medium of claim 42 wherein the condition is  
2 losing the auction.

1           45.    The computer-readable medium of claim 42 wherein the condition is  
2 when the bidding at the auction exceeds a maximum price.

1           46.    The computer-readable medium of claim 40 wherein the plurality  
2 auctions are conducted by different entities.

1           47.    The computer-readable medium of claim 40 wherein the plurality of  
2 auction are hosted by at least two different servers.